

GET THE MOST TRACTION FROM YOUR BLOG POST – A HANDY CHECKLIST

Post a link to your blog post on your social media channels:

Facebook page

LinkedIn

Twitter

Snapchat

Google+

Other

Schedule sharing and re-sharing (day-of-the-week & time):

Week 1: day _____ time _____

Week 2: day _____ time _____

Week 3: day _____ time _____

Week 4: day _____ time _____

2 months later: day _____ time _____

Online groups and blogs of interest for potential commenting:

Group: _____ Shared on: _____ Group: _____ Shared on: _____

Group: _____ Shared on: _____ Group: _____ Shared on: _____

Blog: _____ Shared on: _____ Blog: _____ Shared on: _____